



FOR IMMEDIATE RELEASE

Ascendant Partners Acts as Exclusive Advisor to Western Wisconsin Energy, LLC, as It Explores the Sale of Its Ethanol Plant

July 11, 2011 (Boyceville, WI) – The Board of Directors of Western Wisconsin Energy, LLC, has been exploring options and strategies for its business over the last several months. Western Wisconsin hired Ascendant Partners to assist in gathering facts and data to give the board a clearer understanding of those options. Based on the information provided by Ascendant Partners, the Board determined that the most advantageous option for the members is to sell the plant.

Western Wisconsin was formed in 2003 to construct and operate as a 40 million gallon per year nameplate ethanol plant near Boyceville, Wisconsin. The plant started operations in September of 2006. In 2008 Western Wisconsin started planning the addition of a 4th fermenter, which came on-line in early 2009. The new fermenter together with other supporting infrastructure brought the nameplate capacity up to 55 million gallons per year.

Ascendant Financial Partners is the exclusive M&A and financial advisor to Western Wisconsin Energy. Ascendant is the leading provider of professional capital solutions dedicated to serving clients in the food, agribusiness, and renewable energy industries and is a value-based organization built on a foundation of trust, integrity, accountability and client success. Ascendant Financial Partners is a registered FINRA broker/dealer.

Please go to the website for more information on WWE and the ethanol facility.
<http://www.westernwisconsinenergy.com/>

Media Contact:
Kirk Martin, Ascendant Partners, Inc.
Scott McDermott, Ascendant Partners, Inc.
303.221.4700 / wwe@ascendantpartners.com

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